

Image via [@moi.digital](#)

UNDISCOVERED ADVERTISING DECK

UNDISCOVERED



ENQUIRY

You approach us via **Instagram DM**.



SETUP

We agree on the set **feature** and set it in motion to go **live**.



FEATURE

The work goes live!



REPORT

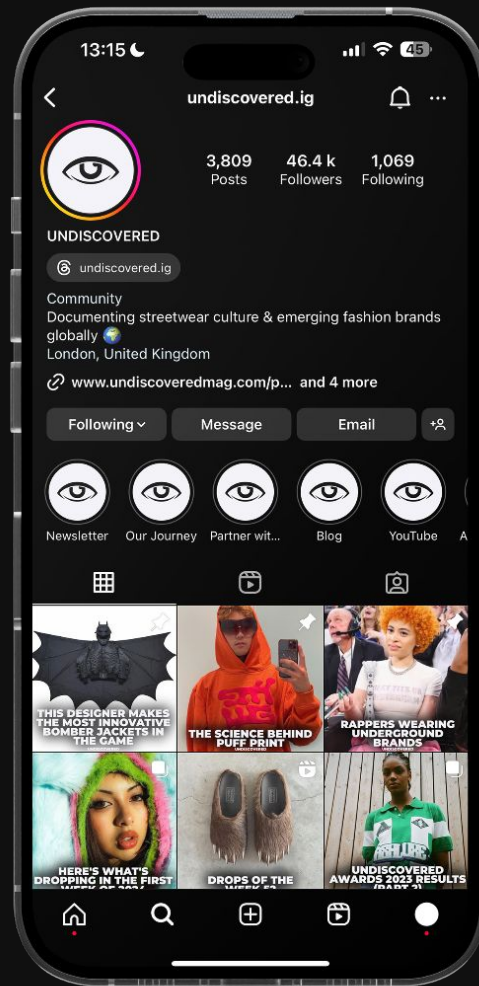
We track the campaign performance and **break down** the **analytics** to you after a given period of your choice.

*For further details around our working process & advertising, please contact us.

THE WORKING PROCESS

FEATURES

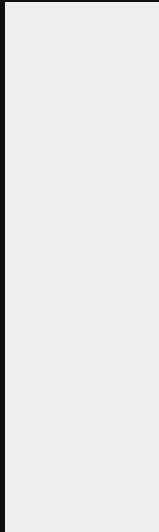
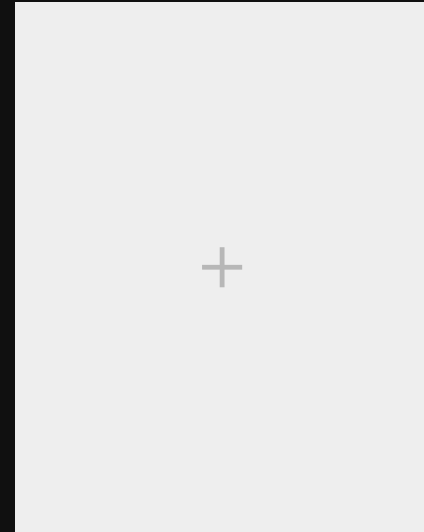
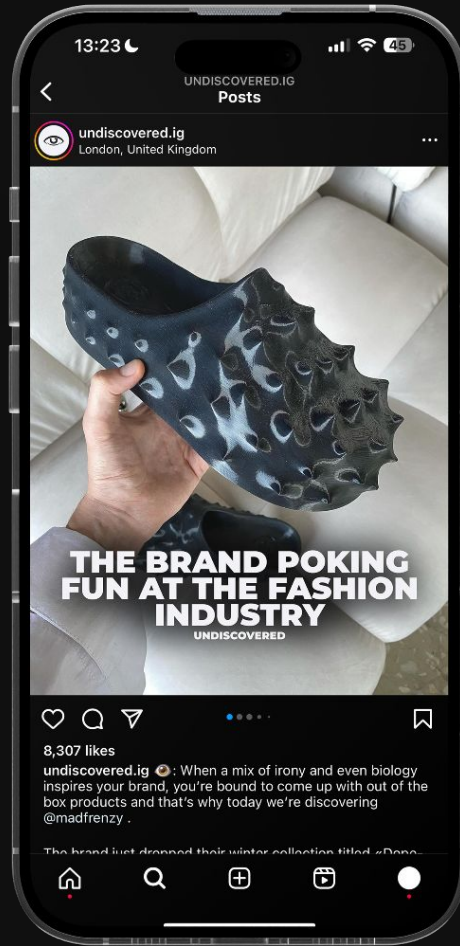
We offer a range of features across our various social platforms including Instagram, YouTube, Email and our Blog.



INSTAGRAM FEED POST

Have your brand seen by thousands on one of our primary platforms within our feed.

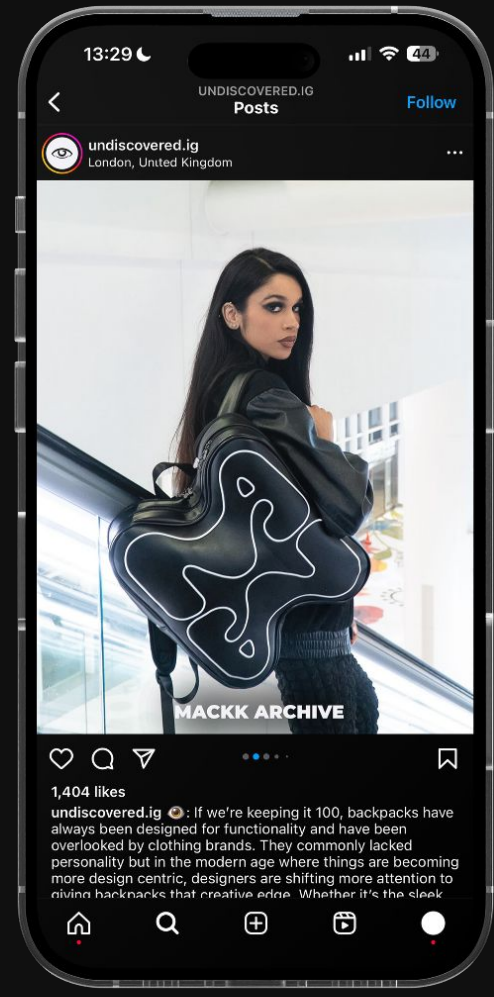
- This is a **permanent** post with **no limit** as to how many slides you want to use.
- This feature is **ideal** for creatives looking to **build awareness** for their brand or drop.
- All feed posts are uploaded to our website and Story at **NO additional cost**.
- Feed posts also include **Instagram Geo-tags** relevant to your brand.



INSTAGRAM PLACEMENT FEED POST

Have your brand included within one of our creative content ideas in a topic relevant to your brand.

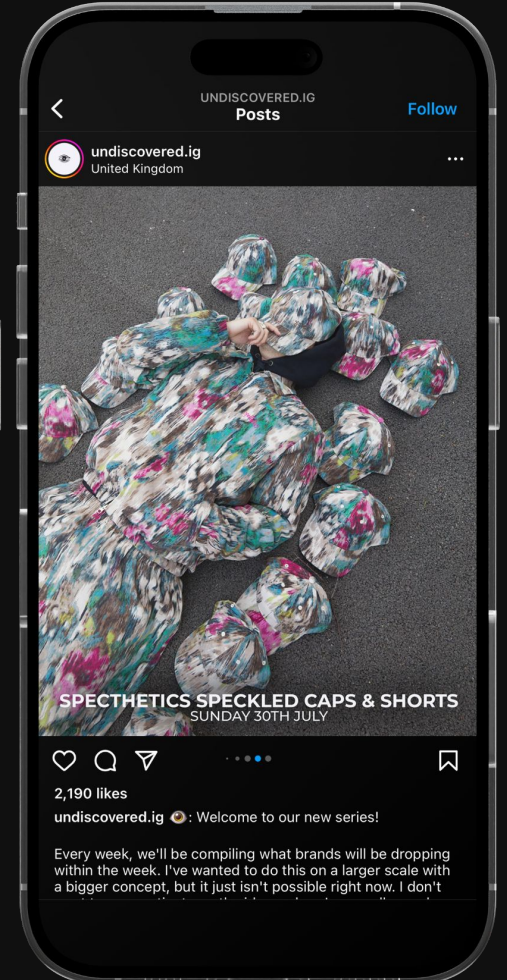
- This is a **permanent post** based on a content idea relevant to **your brand or drop**.
- This feature is **ideal** for creatives looking to **build awareness** around their brand or drop. It's **particularly ideal** for **newer creatives** looking to establish themselves in the scene.
- **Placement feed posts** are uploaded to our website at **NO additional cost** and comes with a **FREE** story post.



UPCOMING DROPS FEED POST

Have your drop included within one of our Droplist posts rolled out weekly across our platform

- This is a **permanent** post based on our **feed**.
- This feature is **ideal** for creatives looking to **build awareness** around their **brand or drop** before or during drop week.
- Our **Upcoming Drops posts** are also posted to our blog and email at **NO additional cost**.
- This also comes with a **FREE** story post.

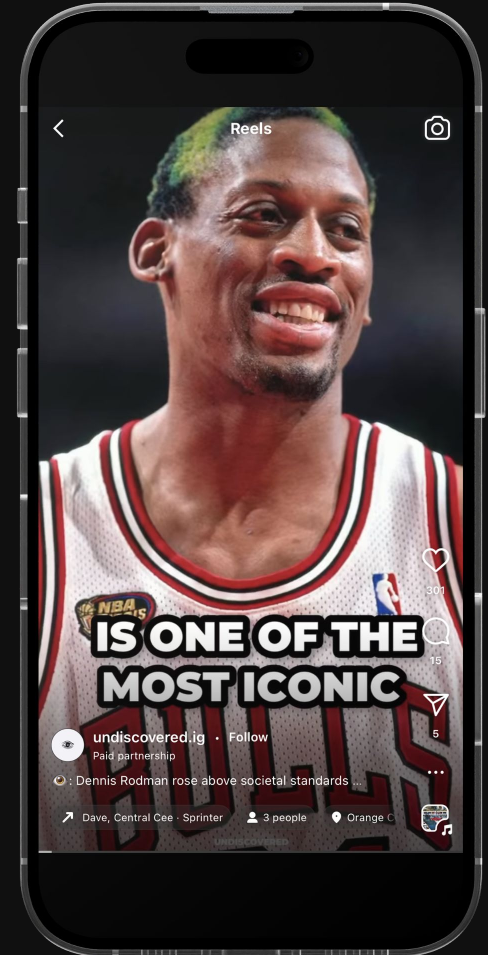


This is an example post, neither brand paid for a placement

INSTAGRAM REEL POST

Maximise Instagram Reach through video content around your brand.

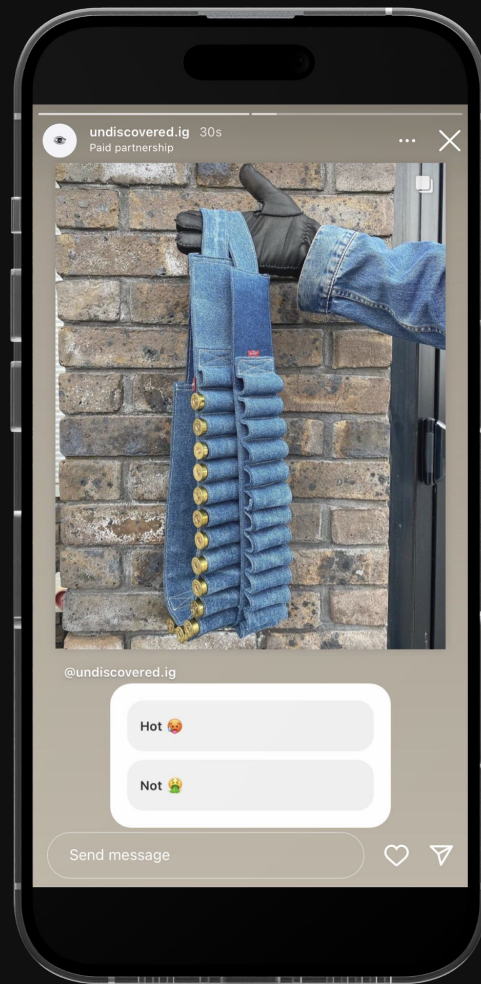
- Reels allow for **maximum creative potential** due to its video nature. It's **storytelling capabilities** and the mixed use of media allows us to **optimise** your reel for its **best performance**. This is a **permanent post** based on a your brand, drop or relevant content idea.
- This feature is **ideal** for creatives looking to **build awareness** around their brand and **maximise campaign effectiveness**.
- Reel Videos are **also posted** to our website, Tiktok and Story at **NO** additional cost.
- Reel videos **also** include **Instagram Geo-tags** relevant to your brand.



INSTAGRAM STORY POST

Have your brand seen within a 24 hour story on one of our primary platforms.

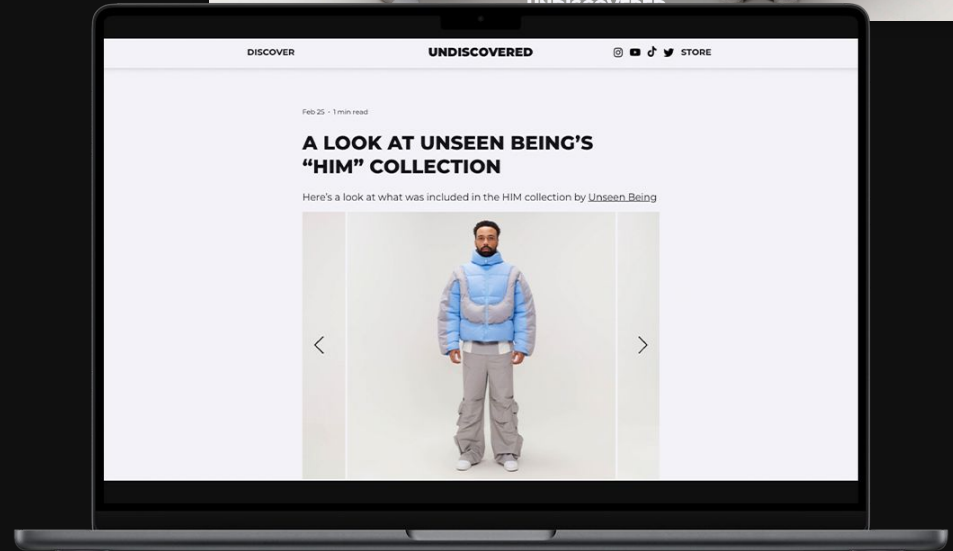
- This feature is **ideal** for creatives looking to **build a quick burst of awareness** for their current or previous drop.
- Story posts also have the option for **sticker links** allowing creatives to **direct traffic** straight to their store.
- **Further stickers** are also available at request to **maximise engagement** and in turn performance.



FEATURED ARTICLE

Have your brand seen on our website with a full article focused on your brand.

- An **article** allows for the **maximum amount of creativity** in content creation due to its **customisable nature**.
- This feature is **ideal** for creatives looking to **maximise both creative and storytelling** potential with an unlimited cap on media used.
- **All** articles will have the **“Featured”** category tab on thumbnails and will also be included in a **Featured section on our Homepage**.
- Articles also come with a story post and email newsletter at **no extra cost**.



DROPS OF THE WEEK FEATURED DROP

Have your brand seen our popular Drops of the Week Series, acting as the “11th” Spot.

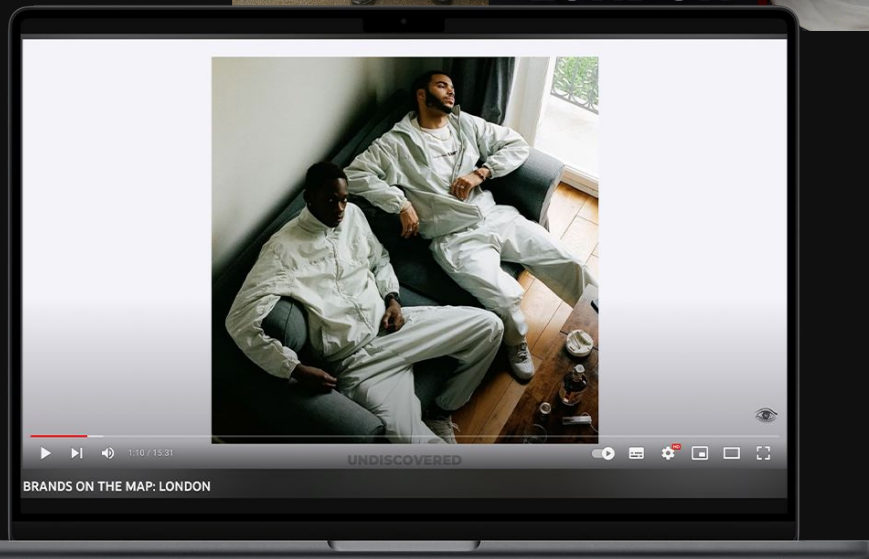
- This is a feature among the Top Ten within our weekly series. You won't be part of the top ten, but your spot will feature before the top ten are revealed with a “***Featured***” label.
- This feature is **ideal** for creatives looking to **build awareness around their drop**. It allows for **seamless promotion** of your brands' drop.
- **In addition** to the video, you'll be included in the **Drops of the Week Blog Post**, in tags on our **Drops of the Week Instagram post** and you'll have your own section in our **Drops of the Week Email** that goes out every Sunday.



YOUTUBE VIDEO PLACEMENT

Have your brand seen in a video segment by viewers within our YouTube Content.

- This is a **permanent post** based on a content idea relevant to your brand.
- This feature is **ideal** for creatives looking to **build awareness** around their brand or drop and **maximise campaign effectiveness**.
- This comes with an **Instagram Feed Post**, **Blog Post** and **Email Newsletter** acting as a **promotional** traffic drivers to the Video.
- YouTube Video Placements are only capped by the length of your segment. However **creative production remains flexible** with the use of mixed media and **storytelling**.

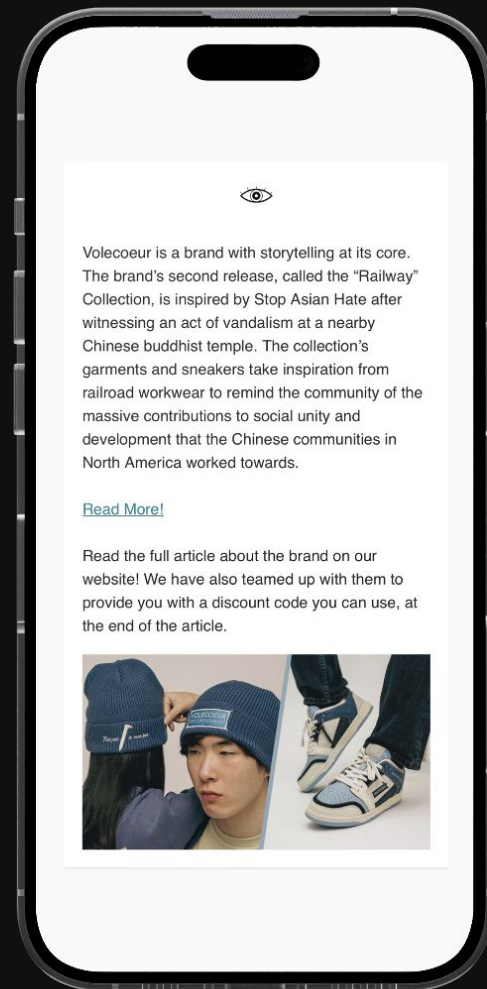


This is an example mockup, no brands in this video were placements

FEATURED EMAIL NEWSLETTER

Have your brand seen on our ever growing newsletter with an email fully focused on your brand or drop.

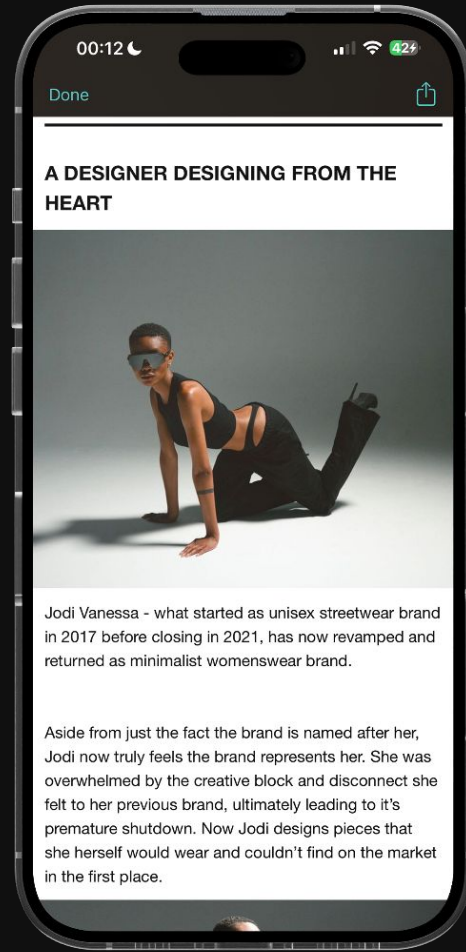
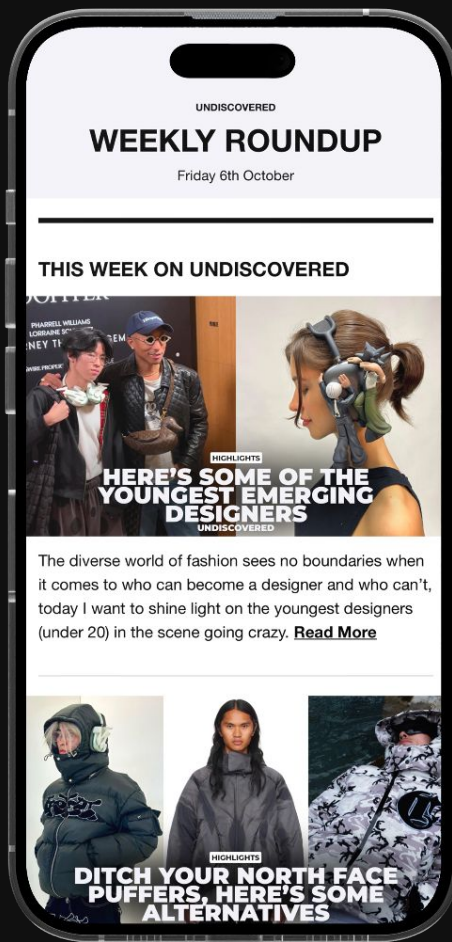
- The emails **customisable** nature allows for **flexible creativity** when creating content due to the unlimited cap on media able to be used.
- This is **ideal** for creatives looking to target our **most loyal followers** or looking to get an **increase in sales**.
- The email also works as a **strong traffic driver** to further content, pages and online shops with **link embeddings** of your choice.

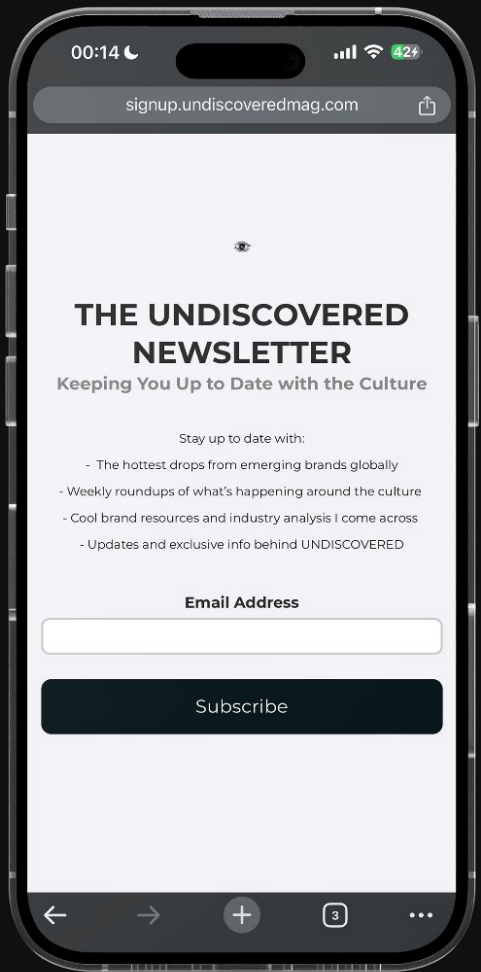


FEATURED PLACEMENT EMAIL

Have your brand seen on our ever growing newsletter within weekly content we send out.

- This can be in the form of a **dedicated section, banner ad or placements** with **links to** various content, online shops or Instagram pages.
- This feature is **ideal** for creatives looking to **build awareness** around their brand or drop. It's **particularly ideal** for newer creatives looking to establish themselves in the scene, **on a budget**.
- These ads allow for **creative control** around positioning, copy used, images used and sizing.
- **Featured Emails** also include **links to a dedicated destination** of your choice.





**BUNDLES &
PACKAGES**

“TRIPLE THREAT” CAMPAIGN

Take your Feed Post to the next level by maximising your coverage across our page

- Everything in Instagram Feed Post
- Everything in Upcoming Drops Feed Post
- Everything in Placement Feed Post
- Unlimited Story Posts Package (see on right)
- (Feed posts can be interchanged to your liking between a Reel Post and Feed Post options above)

PREMIUM FEED POST

Take your Feed Post to the next level by expanding across our social channels.

- Everything in Instagram Feed Post
- Everything in Featured Email Newsletter

FEED POST MAX PACKAGE

Maximise your coverage via our Instagram page by extending it to engaging story posts.

- Everything in Instagram Feed Post
- Unlimited Story Post Package

“UNLIMITED” STORY POSTS PACKAGE

Explore storytelling capabilities and divert a burst of traffic toward your desired destination.

- Up to five story posts discounted by 70%

“DROP WEEK” BUNDLE

Let your brand be seen and heard during drop week!

- Everything in Upcoming Drops Feed Post
- Everything in Instagram Feed Post

DROP COVERAGE BUNDLE

Let your brand be seen and heard during drop week via a more affordable option.

- Everything in Upcoming Drops Feed Post
- Everything in Drops of the Week Featured Drop

NEWSLETTER TAKEOVER

Let our most loyal followers know about your brand and divert more targeted traffic toward a desired destination of your choice.

- Everything in Featured Email Newsletter
- Everything in Featured Placement Email

CUSTOM PACKAGE/BUNDLE

Make your UNDISCOVERED Feature your own!

Whether you're looking to **stack two or more features** together, custom packages & bundles tailored to your brand and needs is always **open for discussion**. Packages & Bundles come at a **discounted price** compared to when bought separately. **Please get in touch to request.**

THE UNDISCOVERED TOP UP MODEL

Lay back and get Featured on Autopilot

“Top up” with an amount of your choice and

UNDISCOVERED will **assort features** for you across their platform on a **monthly basis** that matches **your top up fee**. **Communication** surrounding what features will be assorted can be **approved or requested** by both parties beforehand. Minimum spend is £300. This top up model entitles you to **exclusive 20% off** pricing on all features, meaning you are **paying less** than you would for one off features when not following our Top up model.

Tiktok Features

Droplist Features

Hot or Not Story Post

Website Banner Ads

COMING SOON...

WHAT ARE YOU WAITING FOR?

CONTACT US TO WORK WITH US

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info@undiscoveredmag.com